

Pinawa Community Development Corporation

BOARD MEETING MINUTES

March 12, 2018 – 2:30PM

W. B. Lewis Business Centre Boardroom

PRESENT: Blair Skinner Alan Abraham Rhonda Henschell
 Denis Sabourin Chuck Handford Wally Kukurudz
 Kay Harvey Rick Backer Margaret Mills
 Susan Musey Shane Li

REGRETS: Rob Smith Patty Drew Hannah Lussier

1. CALL TO ORDER

Meeting called to order at 2:33PM

2. APPROVAL OF AGENDA

Under Item 7.0 New Business; Add 7.3 Lease with W.B. Lewis Business Centre
Under Item 7.0 New Business; Add 7.4 Winter Festivities
Under Item 7.0 New Business; Add 7.5 AGM Confirmation

Motion to approve Agenda as amended – M. Mills. Seconded by W. Kukurudz. All in favour. Carried.

3. APPROVAL OF DECEMBER 21, 2017 MINUTES

Under Item 5.3 – Remove PCDC as attendee at the StarCore Presentation

Motion to approve December Minutes as amended – A. Abraham. Seconded by R. Henschell.
All in favour. Carried.

3.1 Action Review – the following actions are still ongoing:

- Discuss setting up Local Business Board at Sunova Mall – P. Drew, H. Lussier
- Circulate CBC Radio interview recording to Board – B. Skinner
- Develop Ad Campaign to fill advertising space on kiosk – Marketing Committee
- Connect with businesses to advertise in the mail drop – R. Henschell, H. Lussier
- Send out Minutes from both PHC Meetings – B. Skinner
- Clarify cost of receiving equipment (High Speed Internet) – B. Skinner, H. Lussier
- Ask H. Lussier whether she'd be able to assist in communicating with our wireless internet provider – B. Skinner, H. Lussier

4. FINANCIALS

Motion to approve Financials as presented – R. Henschell. Seconded by A. Abraham. All in favour. Carried.

5. REPORTS

- 5.1 North Forge East
Written report provided.

Discussion was had about how NFE can benefit Pinawa. S. Li explained the importance of extending NFE to surrounding areas to hopefully attract potential businesses to Pinawa. S. Li clarified that the \$80 000 from CNEA is used to fund the regional Incubator Project, and that NFE can only incubate businesses, not limit the geographic area in which they operate in.

Action on B. Skinner to ask the NFE Board whether we can disclose the business names involved with the NFE Startup Program to the PCDC Board.

- 5.2 Economic Development Strategy

a) Tourism/Travel Agents
Written report provided.

b) Education
Written report provided.

c) Whiteshell Site
Written report provided.

- 5.3 Whiteshell Laboratories Community Regeneration Partnership

At the Canadian Nuclear Association (CNA) Conference, B. Skinner made some important connections, mainly with the President and a few of the Vice Presidents of Ontario Power Generation (OPG). OPG was specifically asking about the possibility of being the operator of SMRs in Pinawa, even though we are outside of Ontario. Having an experienced nuclear operator will assist with the licensing process. OPG has agreed this was something they were interested in discussing further. B. Skinner will follow up.

- 5.4 Regional Economic Development Committee
No report.

- 5.5 Pinawa Golf and Country Club

The Pinawa Club continues to make progress on improving services and cash flow. Their next meeting will take place this evening.

- 5.6 Marketing

- a) Publications

The PCDC has placed an ad in Discover Lac du bonnet Magazine, The Eastman Tourism Guide, Cottage Tips and the Whiteshell Wave and Travel Bug Magazine.

The Board decided against purchasing an ad in MADD Message Yearbook or Prime Times Magazine and will decline Dr. Von Houligan's request to host their show in Pinawa.

b) Lake and Cabin Show

B. Skinner, A. Abraham, S. Musey and S. Li volunteered to represent the PCDC at our booth at the Lake and Cabin Show. Action on H. Lussier and S. Li to collect media from the Wilderness Edge, Pinawa Motel and the Pinawa Club to display at the show.

5.7 Planning Committee

a) Secondary Plan

B. Skinner reported that a public meeting took place. A concern was raised regarding smoke from local campfires affecting businesses in the downtown area. The issue will be passed onto the Campground Committee for consideration.

5.8 Chamber of Commerce
No report.

5.9 W.B. Lewis Business Centre

New tenants are coming in over the summer. The W.B. Lewis Business Centre has received electric boilers from CNL. The Board is starting to work on implementing a plan to get off of propane.

5.10 50+ Housing

There are 4 empty suites available. Currently, the Board will be meeting with H. Lussier on March 20, 2018 to make a plan for promotion and advertising on both social media and the website. They are working on creating a 'message' and are discussing advertising in the Northern communities.

5.11 Personal Care Home

The Board's proposal has been sent in and we are currently waiting on a response.

5.12 Campground Committee

R. Henschell excused herself from the meeting due to a conflict of interest.

The Committee recently met and went over proposal submitted by Brent Henschell. D. Sabourin recommends that the proposal should go to Council for discussion.

5.13 Pinawa Housing Corporation

The PHC held a meeting last week, where the financials were distributed. The Board discussed the possibility of creating affordable housing for Pinawa. The key decision is whether we will have a PCH project or not, as that will involve many low-income employees which would emphasize the importance of creating more affordable housing in the area. In preparation, staff has been asked to do some research on available funding sources. The Board is in the early stages of brainstorming how to use the available funds to further housing in the community.

6. Old Business

6.1 Vocational School

The final report was received from the consultants. They are waiting on approval from the LGD, so it will be on the Council's Agenda for tomorrow night.

6.2 High Speed Internet No report.

6.3 Winter Promotional Video

Most of the video footage required was shot during the Whiteshell Winter Arts Festival. Action on H. Lussier and S. Li to coordinate filming at the indoor arena.

6.4 Whiteshell Winter Arts Festival

See Shane's written report.

7. New Business

7.1 Pinawa Technology Drop-in Centre

S. Li presented the Technology Drop-In Centre Proposal to the Board. Based on the information provided, the Board did not approve a grant at this time. More information will be required in terms of market validation and a more detailed business plan will have to be provided for future consideration.

7.2 Staff Name Change

B. Skinner proposed a staff name change for H. Lussier. The Board agreed on the title, Communications Coordinator.

7.3 Lease with W.B. Lewis Business Centre

The PCDC's lease has expired. Al Shrupka will be sending a proposal of a 5-year lease for our consideration.

7.4 Winter Festivities

M. Mills suggested that we recognize Madison Backer and the Christmas Committee for the work they did for our community the past few years during the Christmas season, by sending a certificate or letter to show our appreciation. The Board decided against it due to the vast number of volunteers in the community who would need to be recognized as well.

7.5 AGM Confirmation

B. Skinner confirmed that the AGM will take place on Monday, April 30, 2018 at 7:00PM.

8. Correspondence

8.1

9. Meetings

9.1 Next Pinawa CDC Meeting

The next PCDC meeting will take place on Monday, April 16, 2018 at 3:00PM.

10. Adjournment

Motion to adjourn at 4:13PM – W. Kukurudz

ACTION ITEMS

- **H. Lussier, P. Drew (3.1)** Discuss setting up Local Business Board at Sunova Mall
- **B. Skinner (3.1)** Circulate CBC Radio interview recording to Board
- **Marketing Committee (3.1)** Develop Ad Campaign to fill advertising space on kiosk
- **R. Henschell, H. Lussier (3.1)** Connect with businesses to advertise in mail drop
- **B. Skinner (3.1)** Send out Minutes from both PHC Meetings
- **B. Skinner, H. Lussier (3.1)** Clarify cost of receiving equipment (High Speed Internet)
- **B. Skinner (3.1)** Ask H. Lussier if she'd be able to assist in communicating with our wireless internet provider
- **B. Skinner (5.1)** Ask NFE Board whether we can disclose the business names involved with the Startup Program to the PCDC Board
- **H. Lussier, S. Li (5.6)** Collect media from the Wilderness Edge, Pinawa Motel and the Pinawa Club to display at the Lake and Cabin Show
- **H. Lussier, S. Li (6.3)** Coordinate filming of the indoor arena for Winter Video