

**LOCAL GOVERNMENT DISTRICT OF PINAWA
QUARTERLY NEWSLETTER**



April - June 2022

www.pinawa.com

FROM THE COUNCIL CHAMBERS

by Mayor Blair Skinner

The first few months of 2022 have been incredibly challenging with ongoing COVID issues, record (for Pinawa) snowfalls, and significant staff changes.

It is with regret that Council received the resignation of our Resident Administrator, Gisele Smith. Gisele has taken on the Chief Administrative Officer (CAO) position in the Rural Municipality of Alexander. Gisele's last day at the LGD was March 3, 2022. She did a great job of leaving the Council and staff informed on ongoing projects. She has also made herself available to assist as we move through this transition. We wish Gisele all the best in her new position.

Council then received the retirement notice from our Assistant Resident Administrator, Pat Sullivan. Her last work day was March 18. Pat worked for the LGD and Pinawa Community Development Corporation (PCDC) for 22 years and had a wealth of knowledge about the LGD that Council and other staff regularly relied on. Pat has been fantastic in coming into the office to support our staff. We wish Pat a long and happy retirement.

As a temporary measure, we were fortunate to retain the part-time services of Roger Bouvier as the interim Resident Administrator to provide support to Council and the office staff. Roger has provided similar support to other municipalities and comes highly recommended. Roger used to work for the Province of Manitoba and dealt extensively with Local Government Districts at a time when there were over 200 LGDs including the LGD of Pinawa. Roger's support was greatly appreciated.

We are pleased to announce that Shannon Swaenepoel has been promoted to the position of Assistant Resident Administrator. Shannon joined the LGD as Administrative Assistant in November, 2021. Over the last 5 months, Shannon has already demonstrated that she is a very valuable part of the LGD administration team and is already working towards obtaining the Certified Manitoba Municipal Administrator designation.

Council is also pleased to announce that we have hired Trudy Turchyn from Reynolds as our new Resident Administrator. Council conducted an external competition for this position and appreciated the input from Roger Bouvier. Trudy has extensive experience as the Chief Administrative Officer for the Rural Municipality of Reynolds and is the current Reeve in Reynolds. She has many years of experience that provides Council with confidence that she will carry on the excellent delivery of the services that we provide the residents and businesses of Pinawa.

We have just completed the process of recruiting a new Administrative Assistant to fill the vacancy created by Shannon's promotion. We are pleased to announce that the successful candidate is Lee-Ann Petruskavich who will commence work in her new position on May 13.

Please welcome Trudy, Shannon, and Lee-Ann as they transition into their new roles.

Please check out the PCDC portion of the Quarterly Newsletter for updates on economic development activities for Pinawa. We especially want to draw your attention to the Valley Fiber update to bring dedicated fibre optic internet service to Pinawa homes and businesses with construction planned to start later this year! In addition, our Senior Economic Development Officer, Shane Li, has been appointed to the

Provincial Immigration Advisory Council. These updates and more can be found in the PCDC report in the quarterly newsletter.

TRUTH AND RECONCILIATION

We, the residents of Pinawa, have the privilege to live on the Ancestral lands of the Treaty 1 and Treaty 3 peoples. We live on the traditional territory of the Anicinabe, Cree, Oji-Cree, Dakota, and Dene Peoples, and on the homeland of the Métis Nation.

Moving forward, we must respect the Treaties that were made on these territories. We acknowledge the harms and mistakes of the past, and we dedicate ourselves to move forward in partnership with Indigenous communities in a spirit of reconciliation and collaboration.

UKRAINIAN FRIENDS

Council, staff, and residents of the LGD of Pinawa are very aware of the devastating Russian invasion of the Ukraine. Many of our residents are of Ukrainian decent and have family and friends who are suffering the tragic losses caused by the war. Those residents are feeling the pain more directly and need our support. There is ongoing fundraising in Pinawa to provide assistance to Ukrainian refugees. In particular, Council commends Alex Leontiev, owner of the Pinawa Motel, who is currently in Poland for the second time since the war began to provide on-the-ground assistance to Ukrainian families who are fleeing the war. Canada, Manitoba, and Pinawa can all help to make Ukrainian refugees feel welcome and help them to settle into their new life. We hope for an end to the war as soon as possible.

22 BUDGET, RCMP AND SNOW CLEARING COSTS

Council approved the 2022 Financial Plan at Council meeting on April 5, 2022. The Financial Plan limits the property tax increase to 4%. We

note that the inflation rate for Manitoba for 2021 was almost 6% according to Statistics Canada. Every year, Council and staff closely monitors our spending compared to the financial plan. This year, that good habit is particularly important as we are already anticipating pressures due to ongoing inflation, higher fuel costs, higher interest rates, etc.

The Financial Plan includes increased RCMP costs. The RCMP formed a Union called the National Police Federation a few years ago and in August, 2021, negotiations for a new contract that is retroactive to April 1, 2017 were completed. The outcome of the new contract is that our policing costs are now 24% higher than the 2016/2017 rates. In addition, our one-time contribution to retroactive back pay is approximately \$50,000. Council received the detailed information on March 1, 2022 and we have incorporated these costs into the 2022 Financial Plan. Please note that the Federation of Canadian Municipalities (FCM) and the Association of Manitoba Municipalities are both lobbying the Federal Government to absorb the retroactive pay increase amount based on the argument that the Municipalities had no direct say in the negotiations. At this point, it is not clear whether these lobbying activities will be successful but we have been advised by the FCM that the Federal Government has agreed to defer the retroactive pay amount. The timeline for the deferral was not specified but may serve to ease the pressure on meeting our 2022 Financial Plan.

The record Pinawa snowfall this past winter is definitely applying pressure to the budget. Ordinarily, heavy snow falls can be absorbed by Public Works since we are using our own equipment and labour force, generally during regular working hours so the impact is indirect in that other winter jobs are deferred. The extraordinary snowfall gave Public Works no choice but to incur additional costs. As the snow banks reached record height, it became necessary to push snow banks back to

make room for the next dump of snow. Public Works also had to retain contractors with larger trucks to come and haul snow to the area behind the Arena. When the temperature began to warm up, the hard packed snow on the streets began to turn to slush making the streets impassable so all of the slush had to be scraped up, piled, and then trucked to the Arena location. This work was doubly necessary to make sure that the remaining melting snow could reach the town drainage system. Much of the work for pushing back snowbanks, transporting snow away, clearing access to fire hydrants, etc. had to be done on overtime to try and keep up and make room for the next anticipated snowstorm. We also used an unusually high volume of sand to try and make our streets and sidewalks as safe as possible. To further assist drainage, the crew were steaming frozen drains to allow the water to enter into the drainage system. However, the temperatures continued to drop to very low temperatures and this caused some drains to refreeze. That meant that the crew had to steam some drains a second time and that often meant having to come in on overtime to do this work, particularly where some residents were experience flooding in their basements. All of the above meant higher costs than anticipated and therefore, pressure on meeting the Financial Plan targets. Since it is early in the year, we will be discussing what work can be deferred to keep within the 2022 Financial Plan.

Many times, during the winter, some residents contacted the Public Works Department or the Administration Office to share their concerns that the gate on the snow plow that can minimize snow being deposited in driveways was not being used. The Public Works Manager and Council wish to remind all residents that the gate is used whenever possible. The reality is that there are a lot of conditions when the gate will not work. A high volume of snow means that it cannot be used as there is only so much weight that the grader can push. It will not work with very wet snow for the same reason. This year, with the very high

snow banks that were encroaching on the curb of the street, even if the gate could be used to collect the snow, there was no place outside of the driveway to deposit the snow. Most of this season, the gate could not be practically used. Council wishes to remind everyone that there is only one other municipality in Manitoba that has a snow plow gate so we are fortunate to have that option when it is practical. Council and Public Works remain committed to using the gate whenever possible in the future.

Council also wants to express again our appreciation to our Public Works Manager, Rob Corden and his Crew for the incredible job they did this year in dealing with the unprecedented amount of snow. The extra effort, extra hours, and commitment to doing the best job possible to make our streets and sidewalks as safe as possible is another great example of the quality of life that we get to enjoy as residents of Pinawa.

BUILDING SUSTAINABLE COMMUNITIES FUNDING NEWS

Council and staff are very excited to report that on May 4th, the Province of Manitoba announced the projects that will be funded by the Building Sustainable Communities program for 2022-2023. Four Pinawa projects for a total funding of \$350,000 have been approved! These include

LGD of Pinawa - Heritage Sundial Restoration Project	- \$6,000
Pinawa Lions Club Burrows Playground Project	- \$32,000
Pinawa Golf & Country Club – Tennis Court Resurfacing	- \$73,000
LGD of Pinawa – Pool & Beach Building Consolidation and Upgrade	- \$238,000

The funding is in the form of a matching grant so that means that the hard work of our staff and community volunteers will result in an investment of \$700,000 into projects to improve Pinawa’s recreational infrastructure for our residents and visitors to enjoy for decades.

Congratulations to the Pinawa Lions Club and the Pinawa Golf & Country Club – Tennis Section for their successful applications. The Council of the LGD of Pinawa would especially like to thank former Resident Administrator, Gisele Smith, for her leadership on developing and submitting the LGD applications.

HEALTH CARE UPDATE

Over the last two years, health care has been dominated by COVID and that has been the priority for health care providers. Accordingly, our North Eastman Community Health Committee has not been conducting meetings. We do have a couple of non-COVID developments to share.

Dr. David Matear who was the CEO of the Interlake-Eastern Regional Health Authority (IERHA) was temporarily seconded to co-chair the Provincial COVID Incident Command Centre. We were expecting Dr. Matear to return to his position in the IERHA until the Province of Manitoba announced on April 20 that Dr. Matear has been appointed to be the Provincial Executive Director of the Diagnostic and Surgical Recovery Task Force and will not be returning to the IERHA. The IERHA Board immediately appointed Marion Ellis as the new CEO of the IERHA. Marion Ellis had been acting in that role since Dr. Matear was moved over to the COVID team.

On March 17, the IERHA received a letter from the Honourable Audrey Gordon, the Minister of Health. The letter provided authorization for the Primary Care Development Group to proceed with the development of the Family Health and Learning Centre (FHLC) on the Selkirk Regional Health Centre campus. The FHLC is the name given to the Clinical Teaching Unit that we have been trying to bring to the IERHA region to provide an important pathway for Manitoba trained physicians to choose to practice in our region. The plan is for the training to be centred at the FHLC but the resident doctors will be assigned blocks of

time in rural communities to learn about primary health care in rural communities and to get to know the communities with the goal to encourage the resident doctors to choose to practice in those communities when they graduate from the FHLC program. This is a very important step forward to stabilizing health care in the IERHA region. May will be a busy month with bringing the new CEO Marion Ellis fully up to speed on the project and identifying the next steps to expedite this project. The University of Manitoba have already communicated that they will expand the number of resident positions for the IERHA as soon as the FHLC facility is up and running.

RECREATION AND CULTURE STANDING COMMITTEE

The newly formed Recreation and Culture committee met for the first time on April 7th. We welcomed our three Community Advisors representing the Arts, Sport, and Parks. The committee discussed the development of a mission and vision statement, which was a very interesting conversation. The cultural and recreational value of parks and natural areas was a key theme of our discussion. Inclusivity was identified as a priority as we believe that every citizen should have access to recreation and cultural offerings to support and enhance their wellbeing and that of the community as a whole.

One of the next orders of business will be the hiring of a recreation and culture staff person. This hiring process has been delayed by the turnover of our senior administration; however, we look forward to having an enthusiastic worker on duty the next time you read this newsletter. An important project for will be the development of a recreation registration portal. This will be a place where citizens can easily see what programs are available and be able to register for those programs quickly and easily. This will be a high priority once staff is in place.

The Recreation and Culture committee will provide recommendations with the intention of developing an intake policy for onboarding community groups wishing to provide programming. The committee will also offer guidance to identify underrepresented segments and demographics, as well as education topics and techniques for community groups to improve their own projects. The goal is to make it easier for groups to navigate marketing, technology, and finances so that they can focus on what they do best; offering fun and engaging programs for people!

As Spring makes its long-awaited return, more and more people will be leaving cars in the driveway and choosing to walk and ride their bikes. Please, always be courteous when driving and remember that Pinawa is a shared streets community.

Questions or comments for Recreation and Culture can be directed to Councillor Michael King, Chairman, at kingm@pinawa.com .

ORVILLE ACRES ARENA UPDATE

The Orville Acres Arena had another successful season of hockey and public skating activities. The Board would like to acknowledge all of the volunteers who put their time and effort into the ongoing duties required to enable this facility to continue to operate. Once again, the Orville Acres Arena will be participating in the Pinawa Foundation's Community Giving month and we are appealing to all residents who are interested in the continued operation of this facility to consider donating during May (more details from the Foundation can be found in this Newsletter). The Board has identified 3 projects for this year's fundraising goal of \$7K. First is purchasing an automated skate sharpening machine, second is converting the outdoor rink lighting to LED, and third is replacement of the rubber matting flooring within the dressing rooms and hallways. Thank you to all of the residents who have

continued to support the Arena, we are looking forward to many more years of continued operation!! See you in the Fall when we lace up again!!

PLANNING COMMITTEE

Earlier this year, the LGD of Pinawa issued a Request for Proposals for 7 parcels of Commercial and Multi-Residential Lots for sale and development. We were receiving many inquiries and, in accordance, with the LGD of Pinawa protocol, we publicized the availability of these lots for 45 days to provide everyone with the opportunity to submit a proposal. The inquiries that we were receiving were converted into 5 written proposals for development. The proposals were for lots in the Michener Road development area and for a multi-Residential parcel. The planning committee will review the proposals during May and if this leads Council to move forward with accepting some or all of the proposals, more details will be made public. At the moment, the proposals are confidential. For Council, this is unprecedented interest in development in Pinawa and shows that many of the programs and plans we have implemented are working.

The Planning Committee also had a meeting dedicated to brainstorming the development of a visitor centre/museum. The growth in visitors to our community has resulted in this project being elevated to a higher priority. The Committee members brought forward many possible scenarios and they all have pros and cons. Much further thought and discussion will follow as no single scenario emerged as the clear winner at this initial meeting. The Committee did agree on a 3-year time frame to determine and implement a solution for this issue.

SMALL MODULAR REACTOR DEMONSTRATION UPDATE

The LGD of Pinawa continues to work with StarCore Nuclear to develop the Demonstration Small Modular Reactor and Demonstration Remote Community project.

StarCore Nuclear completed their financial package to provide to potential investors to convert expressions of interest into commitments to invest in the project. The interest from investors continues to be very strong and based, in part, on the Demonstration Remote Community vision, which investors see as a key marketing tool for future commercial deployment. Each investor would be investing approximately \$10 million or more and so they are doing appropriate due diligence to ensure their investment will be appropriately used by StarCore Nuclear.

The Mayor attended the Canadian Nuclear Association Annual Conference and the Canadian Association of Nuclear Host Communities Annual General Meeting held from April 12 to 14 (postponed from the February dates due to COVID). The atmosphere was extremely positive mainly due to the opportunity to meet in person for the first time in more than two years. Equally positive, the Federal Government had announced the 2022-23 budget just before the conference and it contains an unprecedented \$300 million commitment to SMR development. The money is to be used for many SMR activities but in particular, \$50 million in additional funding is earmarked for the Canadian Nuclear Safety Commission to enable them to recruit more staff to facilitate timely managing of the many licensing activities that will be required to meet the growing number of SMR projects. The budget signaled that the Federal Government is moving from verbal support of SMRs as part of the solution to achieve net zero by 2050 into tangible financing commitments. The optimism of the conference was very noticeable.

There were many notes taken over the conference that are too numerous to include in this newsletter but here are a few of the themes:

- There is a significant shift in support for nuclear in many European Countries as they come to grips with not having access to oil and gas imported from Russia
- A presenter, Gerald Butts, talked about math vs. theology with regards to the nuclear industry. The basis was that you if you write an equation of what is required to reach net zero by 2050, the equation cannot be solved by environmental based “theology” that would want to exclude nuclear. The math vs. theology theme was referenced several times by other speakers throughout the conference. The outcome is the equation can only be solved with nuclear energy as part of the solution, hence the government commitment to SMR development in the 2022-23 budget.
- Human Resources required to support the needed increase in the nuclear industry is going to be a huge challenge. An example of a cyber security expert was discussed where the nuclear industry will be competing with every other industry for the expertise.
- The path to net zero requires a fundamental change in thinking from emissions reduction to emissions elimination. For example, the automotive industry needs to abandon work to reduce emissions. The shift has to be to eliminate the internal combustion engine. This, of course, would require investment in all green power options and the infrastructure to charge electric vehicles across the nation. This challenge seems insurmountable but the alternative is continued destruction of our planet.

There were many more observations from the conference that will be shared in future newsletters.

Back to the StarCore Nuclear project, over the last two months, there has been an unprecedented growing interest from the Provincial Government in the StarCore Nuclear project. In March, three Provincial Ministers travelled to the Whiteshell Laboratories for discussions with AECL, CNL, and the Mayor. The Ministers included the Honourable Cliff Cullen, the Minister of Economic Development, Investment, and Trade and also the Deputy Premier, the Honourable Scott Fielding, the Minister of Natural Resources and Northern Development, and the Honourable Wayne Ewasko, Minister of Education and Early Childhood Learning and our MLA. Also in attendance was Michael Swistun, the Secretary of the newly formed Provincial Economic Development Board. AECL and CNL made presentations, which were followed by much discussion and a brief tour of the site. This was followed by Ministers Fielding and Ewasko attending a dinner at the Pinawa Club. The discussion was very productive and there is a clear interest in both the SMR Demonstration project and the potential of the site for non-nuclear opportunities. Subsequent to this meeting, there have been follow up direct discussions between Michael Swistun and David Dabney of StarCore Nuclear. The Province has elevated the priority of the proposed project and is putting some resources into helping to push this project forward. Plans are not finalized yet but meetings are being organized by Michael Swistun for meetings with more Ministers, Manitoba Hydro, and private sector interested parties during the week of May 9. We continue to push the Province of Manitoba to sign the Memorandum of Understanding that has already been signed by the Premiers of Ontario, New Brunswick, Saskatchewan, and Alberta. Now that the Federal Government has begun to include SMR spending in the budget, the sooner that the Province of Manitoba signs the MOU, the sooner, the Province can start to realize more benefits from having a nuclear facility in their territory.

StarCore Nuclear, Ontario Power Generation, and the Mayor also have a scheduled meeting on May 20 to continue discussions on retaining OPG as the operator for the Demonstration Reactor, a crucial component for the licensing process.

With COVID issues beginning to decline (hopefully permanently), the work in the development of SMRs has started to rapidly accelerate.

2022 MUNICIPAL ELECTION

Did you know that there will be a Municipal Election on October 26, 2022? Yes, that time has really come so soon. Prospective municipal election candidates must register with the Senior Election Official (SEO) during the registration period before they may begin to accept contributions, incur expenses, fundraise or borrow money for their campaign. The LGD Municipal Office is accepting applications for the Office of Mayor between May 1, 2022 and September 20, 2022. Applications for the office of Councillor will be accepted between June 30, 2022 and September 20, 2022. The Senior Election Official is Trudy Turchyn, she can provide more details and can be reached at ra@pinawa.com or 204-753-5105.

Your input into these or any other issues is always welcome. Please feel free to call me at (204)753-2199 or contact any of the Councillors, or Resident Administrator, Trudy Turchyn at (204)753-5105. We are always ready and willing to take your calls.



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APRIL 2022

Economic Development Update

By Chairperson Blair C. Skinner

As we emerge from COVID, the Board and staff of the Pinawa Community Development Corporation (PCDC) is beginning to ramp up activities. The Human Resources Committee has been working on recruiting an Economic Development Officer to provide support for our Senior Economic Development Officer, Shane Li. Interviews are scheduled for early May. We are also pleased to share that our Communications Coordinator, Courtney Berry, is now on maternity leave. Congratulations to Courtney and husband Brent! We have started the recruitment for an interim Communications Coordinator for a 1-year term position available immediately.

The Board of PCDC also congratulates Shane Li on his appointment to the Provincial Immigration Advisory Council. The Council is co-chaired by the Honourable Jon Reyes, the Minister of Advanced Education, Skills, and Immigration and Dr. Lloyd Axworthy. Shane was nominated by North Forge Technology Exchange, the organization that North Forge East is affiliated with. His nomination was supported by our MLA, Wayne Ewasko, Minister of Education and Early Childhood Learning. Shane has earned this position through his tireless work on creating immigration pathways to Pinawa through both the Manitoba Provincial Nominee Program, and the Federal Startup Visa Program. In this new

role, Shane can provide assistance to foreign entrepreneurs who want to move to a great community like Pinawa to start their new business.

PCDC held its Annual General Meeting on August 26, 2022 at the W.B. Lewis Business Centre. The attendees were treated to a very thorough review of the organizations activities since the last AGM held on September 1, 2021. Reports were provided from the Marketing Committee, the Tourism Committee, the W.B. Lewis Business Centre, the 2021 Financial statements, and the Whiteshell Laboratories Community Regeneration Partnership. The 2022 PCDC Budget was also approved. Two members of the Board of Directors terms were up and so an election was conducted. We are pleased to welcome back Rob Smith for another 2-year term and welcome Eric Busch to the Board. Both Rob and Eric were elected by acclamation.

Anyone who is interested in knowing more about Economic Development in Pinawa or would like to participate in the conversation, please consider purchasing a PCDC membership. It is only \$10 per year. A membership would entitle you to participate in one of our Committees and attend our Board meetings as an observer. You do not have to be a Board member to have a say in our Economic Development activities!

IMPROVED INTERNET ACCESS – VALLEY FIBER UPDATE

The Local Government District (LGD) of Pinawa has made progress on facilitating Valley Fiber bringing fibre optic cable to every residence and business in Pinawa. The LGD of Pinawa signed a Letter of Intent with Valley Fiber and followed up with a signed agreement that allows Valley Fiber to utilize LGD of Pinawa Right of Ways to install their fibre optic network while ensuring that the LGD of Pinawa infrastructure will always have the top priority. The infrastructure will be installed along every street in Pinawa and in the Awanipark Condo subdivision. In addition,

television and VOIP telephone services (Voice Over Internet Protocol) will also be available through Valley Fiber. For more information on service packages, check out connectmanitoba.com. Construction in Pinawa will start in 2022. As reported in the last quarterly newsletter, pricing for the service is going to be comparable to other internet options currently available in Pinawa. Also, customers will be guaranteed the service they are paying for. If you pay for 250 Mbps, then that bandwidth will be available for your exclusive use and it will be independent of what other users in Pinawa are doing. So comparable price and better service will become an option for Pinawa residents and businesses. This is a very important development and will open up many opportunities to attract new businesses to Pinawa and therefore, create new jobs. Of course, improved internet service for our residents also contributes to Pinawa being a great place to live. Improving our internet service is one of the top priorities in our Pinawa Economic Plan 2014-2024.

TOURISM STRATEGY

University of Manitoba researchers are continuing their work on the development of Pinawa's Tourism Strategy. This project is 50% funded by MiTacs (federal funding). The results of this study will provide an important guide for future Councils and PCDC to facilitate the growing tourism industry.

As per the Tourism Committee report presented at the Annual General Meeting, here is an update on the Tourism Strategy Project. The goal is Sustainable Tourism, which according to the United Nations World Tourism Organization is: "Tourism that takes full account of its current and future economic, social, and environmental impacts, addressing the needs of the visitors, the industry, the environment, and host communities." We also want to encourage more Ecotourism which

according to the International Ecotourism Society is defined as: “Responsible travel to natural areas that conserves the environment, sustains the well-being of the local people and involves interpretation and education.” These themes will be entrenched in the Tourism Strategy.

The research is ongoing but here are some preliminary findings. On the positive side, here are some comments on our Community Brand:

- Nature, water, undeveloped natural waterfront, people and community.
- History and Culture of Company Town. Folklore and pride for prior achievement.
- Winter and Cultural activities in Pinawa are outstanding, valued by both residents and visitors.

The Board of the PCDC recognizes that some residents are opposed to the Tourism Industry. Here are some of those thoughts that have emerged from the research to date:

- Becoming a beach town is not desirable.
- Some people do not see the positive side of tourism, just the nuisances, and some view as an expenditure (presumably of their property tax dollars)
- Improvements needed for restaurants, retail, and a Visitor Centre.

Certainly, the last bullet captures one of the major barriers to tourism development. The LGD of Pinawa’s Planning Committee are working on all of those needs. While nothing is finalized yet, there is unprecedented interest in those types of developments. A recent Request For Proposals for development of LGD of Pinawa owned Commercial lots resulted in 5

proposals. These are currently being reviewed by Council of the LGD of Pinawa.

The research is continuing. There will be further discussion with Regional Tourism partners, public discussions of the ideas via webinars, a second Tourism Business Roundtable, and analysis of the data collected. The current timeline is for a preliminary report later in May with the final report delivered in June, 2022. PCDC, through the Tourism Committee, will begin to implement the strategy.

If you have any additional questions, you can contact Tourism Committee Chairperson Michael King at kingm@pinawa.com, our Senior Economic Development Officer, Shane Li at edo@pinawa.com, or Chairperson Blair Skinner at skinnerb@pinawa.com .

MARKETING COMMITTEE

The Marketing Committee continues to move the Wayfinding signage project forward. The wayfinding signage project is intended to help new residents and visitors efficiently find Pinawa's attractions and amenities. Fabrication of the 17 signs is ongoing. The signs include gateway signage, vehicular directional signage, pedestrian directional signage, and attraction/services signage. In addition, the LGD of Pinawa have requested the installation of 4 wayfinding type signs on Highway 211 by Manitoba Transportation and Infrastructure that will complement our wayfinding signage plan. Installation is planned in late spring.

The Marketing Committee has worked with 9 local businesses to create Welcome Wagon Gift Bags for newcomers to Pinawa. The gift bags include a number of information brochures plus some promotional items to introduce our new residents to our business community. The

gift bags will be made available through the LGD of Pinawa Administration office and real estate agents in the near future.

The Marketing Committee has found renewed interest from local businesses to participate in Cooperative Advertising opportunities. Cooperative advertisements have already been arranged for the Travel Manitoba Road Trips Guide and The Cottager Magazine May/June edition.

The Marketing Committee is working with the LGD of Pinawa Public Works Department to erect advertising kiosks at the end of Highway 211 and at the Suspension Bridge. Businesses who wish to advertise in those locations can purchase space and this will eliminate signage that has been spontaneously appearing in these locations over the last few years that have a negative impact on our beautiful environment.

PCDC has resumed participating in trade shows. The PCDC had a booth at the 2022 Lake and Cabin Show, March 18 to 20. PCDC was very well supported by volunteers from the Pinawa Golf & Country Club who worked at the booth through most of the event. The show was very well attended. Feedback from the volunteers is that the Pinawa Golf & Country Club is still the “gem” attraction in Pinawa. PCDC, along with Golf & Country Club volunteers also had a booth at the first ever Great Outdoors Expo in Lac du Bonnet on April 30 and May 1. This is a new and fantastic opportunity to promote Pinawa and the great attractions our community has to offer.

For more information on Marketing Committee activities, please contact Chairperson Rhonda Henschell at henschellr@pinawa.com.

NORTH FORGE EAST NEWS

North Forge East President, Shane Li, reports that the total number of clients that have entered the program has reached 60, with 34 actively

continuing to move forward. Shane has made arrangements for two mentors to regularly hold office hours to support our growing list of entrepreneurs. Access to the mentors is now available every week on Thursday from 2 to 4 pm and Friday from 1 to 3 pm. Arrangements can be made through Shane at sli@northforgeeast.ca.

A recent Startup Spotlight for North Forge East features PGT Global, the Top Deck Leveller company. This business started in Stonewall in 2020 but moved their business and family to Pinawa in 2022. Welcome to Pinawa! PGT global also had a booth at the Lake and Cabin Snow and the booth was located near the PCDC booth.

Another recent Startup Spotlight features Patlee Creary. Patlee moved to Pinawa and started her new business. Early in 2022, Patlee launched her Untold Stories Expressive Storytelling Studio in the W.B. Lewis Business Centre. We welcome Patlee to Pinawa.

Shane has also been working with Canadian Nuclear Laboratories to hold events to encourage CNL's employees who have a desire to be entrepreneurs to learn about the services that North Forge East can offer to help them get started. We share the common goal of wanting to keep as many CNL employees in the region as possible as the Whiteshell Laboratories closure project progresses to an eventual conclusion. The first event was held on April 26 and there will be more opportunities to follow.

Finally, in 2021 North Forge East secured an Indigenous Capacity Building Grant through the Community Futures Winnipeg River. In 2022, the \$2,500 grant is now being deployed to provide in-depth business advisory services to North Forge East's Indigenous clients.

CONTACT INFORMATION

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Administrative Assistant <i>Lee-Ann Petruskavich</i>	204-753-5108 admin@pinawa.com
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Assistant Building Inspector <i>Denis Verrier</i>	204-381-0654
Recycling Depot	204-753-2491
RCMP	
General Inquiries	204-753-2217
Complaints/Emergencies	204-753-2919
Fire Chief <i>Shawn Elcock</i>	204-345-3621 pinawafire@gmail.com
By-Law / Dog Control Officer <i>Brock Visca</i>	enforcement@pinawa.com 204-232-4876
Municipal Emergency Coordinator <i>Craig Oversby</i>	emo@pinawa.com 204-213-2200

TOWN OFFICE HOURS

Monday to Friday
8:30 am – 4:30 pm

OFFICE CLOSURE

The Municipal Office and
Public Works will be closed:

*May 23rd
July 1st*



MAYOR

Blair Skinner
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DEPUTY MAYOR

Rhonda Henschell
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COUNCILLORS

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Michael King
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PINAWA LUND MANIA

JULY 15&16, 2022

REGISTER NOW!

10th ANNUAL!!!

For more information, please contact Shannon Swaenepoel at 204-753-5100 or
email assistantra@pinawa.com

Pinawa Birthday!!!

July 16 & 17

